Hot off the press...
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Tea and foodservice, a perfect pair.

*World Tea East* is excited to co-locate within the *Atlanta Foodservice Expo*.

**SAVE THE DATE**

Oct 20-22, 2013 • Georgia World Congress Center • Atlanta, GA.

worldteaeast.com | 702-253-1893
To all of the 2012 North American Tea Championship judges, we genuinely thank you.

HOT TEA CLASS

DAVID DE CANDIA  
Senior Manager Tea and Master Tea Blender, The Coffee Bean & Tea Leaf

ELIOT JORDAN  
Director of Tea, Peet’s Coffee & Tea

LYDIA KUNG  
Buyer, Eastrise Trading Corporation

MIKE SPILLANE  
The G.S. Haly Company

DAVID WALKER  
Consultant, Walker Tea

AARON VICK  
The G.S. Haly Company

ICED TEA CLASS

DAVID DE CANDIA  
Senior Manager Tea and Master Tea Blender, The Coffee Bean & Tea Leaf

KIM SILVERMAN  
LE CORDON BLEU

CUPPING COORDINATOR

MO SARDELLA  
The G.S. Haly Company

Special thanks to the Iced Tea Class Sponsors
“With counter space at a premium and varieties expanding, we recognized the need to quickly brew multiple teas in the footprint of a single brewer. Our solution was clear… The Curtis TCTS with narrow servers, dual dilution and an exclusive rotating brew cone.”

Lu Lyall, Engineer
OVERVIEW

The North American Tea Championship™ is an independent competition, judged by professional cuppers, to distinguish the highest quality & best tasting teas commercially available in the North American marketplace.

The Tea Championship is made up of three classes: Hot Tea, Iced Tea, and Packaged Single-Service Tea. Each class consists of its own categories and judging panel. The Hot Tea Class is evaluated twice a year: July for spring teas, and February for fall teas. The Iced Tea Class is evaluated once a year in May. The Packaged Single-Service Tea class is evaluated once a year in November.

Winners of the Tea Championship are announced after each respective evaluation, personally and in the press release. Winning companies receive a formal announcement letter that includes the tea’s rating and ranking as well as a print-ready seal that can be used for all promotional materials and packaging.

Winning companies also have an opportunity to showcase their teas at the annual World Tea Expo, the premier trade event for the industry, in the North American Tea Championship Tasting Winners’ Circle if exhibiting.

METHODOLOGY

■ HOT TEA CLASS

Hot Tea Class categories include Signature Famous Teas in the U.S. as well as general categories that enable lesser-known teas to be highlighted and distinguished in the marketplace.

Spring harvested teas as well as herbal tisanes and blends are evaluated in July and fall harvested teas as well as Rooibos blends are evaluated in February.

Each submission into the class is evaluated blind and through organoleptic analysis of the following characteristics: dry leaf, brewed color, brewed aroma, brewed flavor, brewed mouth-feel and brewed harmony. An overall numerical value on a 100-point scale is then calculated based on the ratings of each characteristic above. First, second, and third place winning teas are determined by rank.

■ ICED TEA CLASS

The Iced Tea Class is divided into categories according to its market application and sales channels: Foodservice, Ready-to-Drink, and Instant iced teas. Each category is then separated into sub-categories to represent popular products currently being sold in the marketplace.

The Iced Tea Class is evaluated once a year in May. The evaluation panel consists of retail buyers and restaurateurs in the respective categories.

Each submission into the class is evaluated blind and through organoleptic analysis of the following characteristics: flavor, body, color, clarity, and balance. An overall numerical value on a 100-point scale is then calculated based on the ratings of each characteristic above. First, second, and third place winning teas are determined by rank.

■ PACKAGED SINGLE-SERVICE TEA CLASS

The Packaged Single-Service Tea Class includes popular tea types pre-portioned and packaged for single-service (teabags, sachets, instant, etc.) Each tea type is evaluated in-line with its sub-category, which is determined by pack size. Pack size options include 50-100 count packs, 25 count packs, and under 25 count packs.

The Packaged Single-Service Tea Class is evaluated once a year in November.

Each submission into the competition is evaluated blind and through organoleptic analysis of the following characteristics: brewed color, brewed aroma, brewed flavor, brewed mouth-feel, and brewed harmony. An overall numerical value on a 100-point scale is then calculated based on the ratings of each characteristic above. First, second, and third place winning teas are determined by rank.

WORLD TEA RATING™

The following guidelines can be used to interpret the resulting ratings:

<table>
<thead>
<tr>
<th>96–100</th>
<th>90–95</th>
<th>80–89</th>
<th>70–79</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rare: a unique tea, difficult to replicate in future manufacturing processes</td>
<td>Outstanding: a distinctive tea with brilliant style</td>
<td>Very Good: a tea with superior characteristics</td>
<td>Above Average: a tea with particularly desirable qualities</td>
</tr>
</tbody>
</table>
ICED TEA CLASS

READY-TO-DRINK (RTD): Pre-bottled or packaged drinks that require no further brewing or preparation.

Sweetened is defined by the addition of sugar, corn syrup, glucose, honey or any other natural or artificial sweetener. No flavoring is added.

Flavored is defined by the addition of any herbs, fruits, spices, natural or artificial flavorings that is added to and/or intended to alter or improve the flavor of the tea. Flavored teas may also be sweetened.

FOODSERVICE: Defined as iced tea commercially available and sold to foodservice establishments; packaged in 1.5 or 3 gallon portion packs or Bag-in-a-Box tea concentrates and brewed in commercial iced teas brewers.

Flavored is defined by the addition of any herbs, fruits, spices, natural or artificial flavorings or anything that is added and/or intended to alter or improve the flavor of the tea. Flavored teas may also be sweetened.

INSTANT: Defined as iced tea commercially available; packaged as instant mix, cold-brew tea, or concentrate (not BiB) and brewed by adding water.

Sweetened is defined by the addition of sugar, corn syrup, glucose, honey or any other natural or artificial sweetener. No flavoring is added.

Flavored is defined by the addition of any herbs, fruits, spices, natural or artificial flavorings that is added to and/or intended to alter or improve the flavor of the tea. Flavored teas may also be sweetened.

HOT TEA CLASS, SIGNATURE FAMOUS TEAS

ASSAM: Black tea from Assam, India. Dry leaf is neat, well twisted, with black, copper, and mahogany leaves that possibly include gold tips. Nose is slightly sweet. Wet leaf is coppery in color. Liquor is bright and clear, deeply colored amber with a rich full-bodied, malty flavor with pungent astringency.

BAI HW / ORIENTAL BEAUTY: Moderately to heavily oxidized oolong from Taiwan. Open, curly leaf style of many colors. Liquor is deep, clear golden hue with no brown tones or excessive particulate from baking. Very aromatic leaf and liquor with distinctive ripe stone fruit and floral notes. Lush mouth-feel. Refined and delicate astringency; lingering aroma.

BREAKFAST BLEND: Traditional black tea blend any origin. Astringent enough to withstand the addition of milk and sugar, but balanced enough to drink straight. Wet leaf is brown, coppery. Liquor is bright and clear with rich, reddish brown hues. Medium to full bodied, and brisk.

CEYLON: Black orthodox leaf tea from Sri Lanka. Dry leaf is variable, including BOP, OP or Pekoe grades. Nose malty to citrusy. Wet leaf is copper in color with a citrus, woody, or cocoa aroma. Liquor is flavorful and brisk with a brilliant clear color.

CHAI: Masala chai is a black tea with varying admixture of spices depending on region. Tea is full and astringent enough to accept a dilution of milk and sugar without losing its flavor. Nose is spicy, typical with hints of cardamom, cinnamon, pepper and cloves. Wet leaf contains visible cut or whole spices. Liquor is reddish in color, medium-bodied, with balanced flavor.

DARJEELING: Black tea from Darjeeling, India. Dry leaf is mixed reddish brown, black and green leaf and can include silver tips. Nose of dry leaf is mildly floral, delicate and grassy. Wet leaf is colorful with a floral, clean, ripe muscatel aroma that hints of sweet hay. Liquor is clear, bright and can be greenish-gold to orange-brown in color. Liquor is complex, medium- to full-bodied, with a dry mouth-feel and floral, muscatel, fresh grass flavors, a brisk astringency and lingering finish.

DRAGON WELL: Longjing tea from Zhejiang Province, China. Dry leaf is neat, uniform, flat, yellow/green in color. Wet leaf includes buds and has a vegetal, nutty, aroma. Liquor is clear yellow to green in color. Flavor is buttery, smooth, mediumbodied, and slightly astringent with distinctive pan-fired toasty notes.

EARL GREY: Black tea of any variety and origin blended with bergamot citrus flavoring, oil or dried bergamot peel. Appearance of dry leaf depends on the blend. Bergamot oil is the predominant aroma with a fresh, pleasant citrus aroma on the wet leaves. Liquor is golden to copper, clear, and well balanced.

GREEN JASMINE OPEN LEAF: Green tea from China or Taiwan traditionally jasmine scented without added flavoring, herbs or other agents. Dry leaf is variable. Nose of dry leaf is floral. Infused leaf has a predominant natural jasmine aroma balanced with vegetal green tea aroma. Liquor is bright and clear, light to medium-bodied and golden to green in color. Flavor is balanced, floral, sweet, and slightly astringent.
GREEN JASMINE PEARL: Green tea from China or Taiwan traditionally jasmine scented without added flavoring, herbs or other agents. Dry leaf is consistently rolled into uniform ball-shaped pieces with visible downy-hairs on the surface. Nose of dry leaf is floral. Infused leaf consists of no more than one to two leaves and a bud, and has a predominant natural jasmine aroma balanced with vegetal green tea.

JADE TI KUAN YIN: Semi-ball oolong tea originally from Fujian province, China. Made from Ti Kuan Yin cultivar, ranging from light to moderate oxidation, with light baking. Liquor is pale yellow to green tones. Some particulate from baking is not acceptable for this style. Very aromatic leaf ranging from floral to fruity, with some aroma from baking. Taste is mild, sweet and subtly complex, with flavors including floral, fruity, and mildly vegetal.

KEEMUN: Black tea from Qi Men, Anhui Province, China. Dry leaf is small, black with neatly twisted leaves that may contain gold tip. Nose of the dry leaf is sweet and biscuity. Wet leaf is dark copper with a toasty and resinous aroma. Liquor is clear with a medium, burnt orange tint. Flavor is smooth, medium- to full-bodied, well-rounded with vegetal green tea.

MATCHA: Ceremonial Japanese green tea manufactured from ground tencha leaves. Color of tea powder is brilliant green, with a noticeably sweet, fresh aroma. Should not have shades of yellow or brown. Froth is thick and creamy, with a brilliant green color. Flavor is mild, vegetal and sweet with no notes of raw astringency.

SENCHA: Steamed green tea grown and processed in Japan. Dry leaf is flat, needle shaped and green. Nose of dry leaf is mildly grassy and sweet. Wet leaf is a rich green color with a fresh aroma. Liquor may be green to brown. The liquor is often not clear and may have particulate. Flavor is fresh, rich, medium to full-bodied, with grassy and briny notes.

YUNNAN: Black tea from the Yunnan Province, China. Dry leaf is neatly twisted black to brown leaves that may contain gold tips. Nose of dry leaf is sweet, spicy, woody and sometimes fruity. Wet leaf is coppery and uniform. Liquor is golden reddish-brown. Full-bodied and complex flavors range from peppery to woody.

■ HOT TEA CLASS

BLACK TEA: Black, fully oxidized tea of any variety and from any origin that does not meet the criteria for a Signature Famous Tea category.

BLACK TEA WITH OTHER BOTANICALS: Black tea of any variety and from any origin blended with herbs, fruits, and/or spices that do not include any flavoring agents.

FLAVORED BLACK TEA: Black tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

AGED/BAKED OOLONG: Semi-balled or open leaf teas which undergo a post-production process of aging or heavy baking with the intent to significantly alter the original aroma or flavor. Leaf should be very dark, not brittle and burnt. Liquor is a deep gold-amber. Visible particulate from baking and firing is acceptable. Nose of dry leaf is roasted grains. Wet leaf aroma includes mesquite and pit fruit. Liquor is sweet and roasty, with concentrated flavor; should not be excessively smoky, indicating a smoked tea.

GREEN OOLONG TEA: Lightly oxidized oolong, from any origin, that yields clear green or golden liquor. May be semi-balled teas such as Tung Ting, Ali Shan, and green or classic, lightly baked Ti Kuan Yin, as well as open leaf Pouchong.

DARK OOLONG TEA: Open leaf Oolong tea of any origin that is more heavily oxidized and not aged or roasted. Including but not limited to: Phoenix Dan Congs, Shui Xian, Da Hong Pao and Rou Gui. Large, twisted or openly crumpled dark leaves. Very good examples will have noticeable aroma, such as pit fruits and spices, from the dry leaf itself. Liquor may be deep golden with yellow, amber, or brown tones. Some particulate from final firing is acceptable, but should not be excessive as to indicate a baked or aged tea. Very aromatic, with notes of peaches, apricots, roasted grains, orchids, honey, and fruit or nut tree blossoms (plum, almond, orange, etc). Smooth mouthfeel, deep and very lingering flavor and aroma.

BLEND OOLONG TEA: Oolong tea of any variety and from any origin blended with herbs, fruits, and/or spices that do not include any flavoring agents.

FLAVORED OOLONG TEA: Oolong tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

FLAVORED ROOIBOS TEA: South African Rooibos blended with herbs, fruits, essential oils, spices and/or other flavoring agents.
STEAMED GREEN TEA: Green tea of any variety and from any origin that is first processed by steam to denature the enzymes and does not meet the criteria for a Signature Famous Tea category.

PAN-FIRED GREEN TEA: Green tea of any variety and from any origin that is not first processed by steam and does not meet the criteria for a Signature Famous Tea category.

BLENDED GREEN TEA: Green tea of any variety and from any origin blended with herbs, fruits, and/or spices that does not include any flavoring agents.

FLAVORED GREEN TEA: Green tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

PUER TEA: Straight puer tea, green or dark, loose or compressed.

WHITE TEA: Made according to classical styles of processing. Leaves are not processed by frying or rolling, but by withered controls and gentle oven, cool drying and/or sun drying techniques, alone or in combination.

BLENDED WHITE TEA: White tea of any variety and from any origin blended with herbs, fruits, and/or spices that does not include any flavoring agents.

FLAVORED WHITE TEA: White tea of any variety and from any origin blended with herbs, fruits, essential oils, spices and/or other flavoring agents.

FLAVORED FRUIT BLENDS: A flavored blend of any botanical from any origin blended with mostly fruit pieces.

FLAVORED HERBAL BLENDS: Flavored botanical blends that do not contain Camellia sinensis or Rooibos. Rooibos blends are evaluated in February.

UNFLAVORED HERBAL BLENDS: Botanical blends that do not contain Camellia sinensis or Rooibos and do not use any flavoring agent, ranging from light to moderate oxidation, with light baking. Liquor is pale yellow to green tones. Some particulate from baking is not acceptable for this style. Very aromatic leaf ranging from floral to fruity, with some aroma from baking. Taste is mild, sweet and subtly complex, with flavors including floral, fruity, and mildly vegetal.

KEEMUN: Black tea from Qi Men, Anhui Province, China. Dry leaf is small, black with neatly twisted leaves that may contain gold tip. Nose of the dry leaf is sweet and biscuity. Wet leaf is dark copper with a toasty and resiny aroma. Liquor is clear with a medium, burnt orange tint. Flavor is smooth, medium- to full-bodied, well-rounded with a mild astringency; may have piney, floral or winey-like notes.

TRADITIONAL TI KUAN YIN: Semi-ball oolong tea originally from Fujian province, China. Made from Ti Kuan Yin cultivar, ranging from light to moderate oxidation, and moderate to heavy baking. Liquor is pale yellow to golden with no brown or green tones. Some particulate from baking is acceptable. Very aromatic leaf ranging from floral to fruity, with noticeable aroma from baking. Taste is mild, sweet and subtly complex, with flavors including nutty, fruity, and mildly vegetal.

MATCHA: Ceremonial Japanese green tea manufactured from ground tencha leaves. Color of tea powder is brilliant green, with a noticeably sweet, fresh aroma. Should not have shades of yellow or brown. Froth is thick and creamy, with a brilliant green color. Flavor is mild, vegetal and sweet with no notes of raw astringency.

SENCHA: Steamed green tea grown and processed in Japan. Dry leaf is flat, needle shaped and green. Nose of dry leaf is mildly grassy and sweet. Wet leaf is a rich green color with a fresh aroma. Liquor may be green to bright gold. The liquor is often not clear and may have particulate. Flavor is fresh, rich, medium to full-bodied, with grassy and briny notes.

YUNNAN: Black tea from the Yunnan Province, China. Dry leaf is neatly twisted black to brown leaves that may contain gold tips. Nose of dry leaf is sweet, spicy, woody and sometimes fruity. Wet leaf is coppery and uniform. Liquor is golden reddish-brown. Full-bodied and complex flavors range from peppery to woody.
ICED TEA CLASS

2012 MAY NORTH AMERICAN TEA CHAMPIONS

FOODSERVICE: BAG-IN-BOX

FLOWERED BLACK

S&D COFFEE, INC.
Teafinity Raspberry
1ST PLACE
3 gallons/pack
MSRP: $23.07
John Buckner
Phone: (704) 782-3121
bucknerj@sndcoffee.com
sndcoffee.com

COOPER TEA COMPANY
B.W. Cooper’s Iced Brew Tea — Half & Half Lemonade Tea
2ND PLACE
3 gallons/pack
Colleen Norwine
Phone: (303) 527-1700
cnorwine@coopertea.com
coopertea.com

THE J.M. SMUCKER COMPANY
Pickwick Infusia Blueberry Pomegranate
3RD PLACE
Kathleen Chase
Phone: (630) 724-5885
kathleen.chase@jmsmucker.com

FOODSERVICE: BAG-IN-BOX

SWEETENED BLACK

S&D COFFEE, INC.
Teafinity Sweet
1ST PLACE
3 gallons/pack
MSRP: $26.72
John Buckner
Phone: (704) 782-3121
bucknerj@sndcoffee.com
sndcoffee.com

CHINA MIST BRANDS
China Mist Sweetened Traditional
2ND PLACE
MSRP: $0.22
Scott Svirhula
Phone: (480) 998-8809
scott@chinamist.com
chinamist.com

FOODSERVICE: BAG-IN-BOX

UNFLOWERED / UNSWEETENED BLACK

S&D COFFEE, INC.
Teafinity Unsweet
1ST PLACE
3 gallons/pack
MSRP: $17.32
John Buckner
Phone: (704) 782-3121
bucknerj@sndcoffee.com
sndcoffee.com

CHINA MIST BRANDS
China Mist Traditional
2ND PLACE
MSRP: $0.21
Scott Svirhula
Phone: (480) 998-8808
scott@chinamist.com
chinamist.com

FOODSERVICE: BAG-IN-BOX

FLOWERED GREEN

CHINA MIST BRANDS
True Leaves Sweet Peachy Green
1ST PLACE
MSRP: $0.21
Scott Svirhula
Phone: (480) 998-8810
scott@chinamist.com
chinamist.com

COOPER TEA COMPANY
B.W. Cooper’s Iced Brew Tea — Tropical Green Tea
2ND PLACE
3 gallons/pack
Colleen Norwine
Phone: (303) 527-1700
cnorwine@coopertea.com
coopertea.com

FOODSERVICE:

FLOWERED BLACK

RISHI TEA
Organic Peach
1ST PLACE
3 gallons/pack
MSRP: $2.94
Beau Bernstein
Phone: (414) 747-4001
beau@rishi-tea.com
rishi-tea.com

WALTERS BAY TEA ESTATES
Summer Fruit Iced Tea
2ND PLACE
3 gallons/pack
Gallons/pack: 1.5
MSRP: $2.05
Baker Heard
Phone: (303) 840-4413
baker@silverservice.com

FAVA TEA COMPANY, LLC
Fava’s Summer Blend
3RD PLACE
3 gallons/pack
MSRP: $3.50
Bryan Stafford
Phone: (920) 915-6444
bryan@favatea.com
favatea.com

SILVER SERVICE REFRESHMENT
Peaches Coconut
3rd Place
Gallons/pack: 1.5
MSRP: $2.05
Baker Heard
Phone: (303) 840-4413
baker@silverservice.com

FOODSERVICE: UNFLAVORED / UNSWEETENED BLACK

S&D COFFEE, INC.
Premium Blend
1ST PLACE
3 gallons/pack
MSRP: $0.27
John Buckner
phone: (704) 782-3121
bucknerj@sndcoffee.com
sndcoffee.com

CHINA MIST BRANDS
China Mist Traditional
2ND PLACE
MSRP: $0.05
Scott Svihula
phone: (480) 998-8807
scott@chinamist.com
chinamist.com

QTRADE TEAS & HERBS
Organic & Fair Trade Black Beauty
3RD PLACE
3 gallons/pack
MSRP: $0.17 / Bag
Joshua Rigsby
phone: (949) 766-0070
info@qtradeteas.com
qtradeteas.com

FOODSERVICE: FLAVORED GREEN

SHANGRI LA TEA CO.
Organic Spring Melon
1ST PLACE
3 gallons/pack
MSRP: $37.30
Deamber Anderton
phone: (562) 942-9828
frontdesk@shangrialedtea.com
shangrialedtea.com

ART OF TEA, LLC
House Green
2ND PLACE
3 gallons/pack
MSRP: $1.73
Shamir Merino
phone: (213) 493-6509
shamir@artoftea.com
artoftea.com

DJ’S TEAMARKET BLENDS
DJ’s TeaMarket Blends Tropical Green
3RD PLACE
3 gallons/pack
MSRP: $0.04
Scott Svihula
phone: (480) 998-8807
scott@chinamist.com

SHANGRI LA TEA CO.
Organic Green
3RD PLACE
3 gallons/pack
MSRP: $35.72
Deamber Anderton
phone: (562) 942-9828
frontdesk@shangrialedtea.com
shangrialedtea.com

FOODSERVICE: FLAVORED HERBAL

WALTERS BAY TEA ESTATES
Vanilla Rooibos Iced Tea
1ST PLACE
3 gallons/pack
Christian Weber
phone: (512) 306-0935
ChristianW@waltersbay.com

RARE TEA CELLAR INC.
Lemon Berry Meritage (og)
2ND PLACE
3 gallons/pack
Rodrick J. Markus
phone: (773) 561-3000
Rm@rareteacellar.com
rareteacellar.com

INTERNATIONAL TEA IMPORTERS
Rooi Razzmatazz
3RD PLACE
3 gallons/pack
Devan Shah
phone: (562) 801-9600
teland@msn.com
teavendor.com
INSTANT FLAVORED BLACK
TEAAROMA, INC.
Tio IcedTea Peach Flavored
1ST PLACE
MRSP: $11.99
Haily Kim
phone: (310) 525-3400
info@teaaroma.com
teaaroma.com

SHANGRI LA TEA CO.
Tropical Passion Black Quick Service Tea
2ND PLACE
MRSP: $20.00
Deamber Anderton
phone: (562) 942-9828
frontdesk@shangrilaicedtea.com
shangrilaicedtea.com

CAFEE CRAZE CO.
Chaikhana Chai - Original flavor
3RD PLACE
MSRP: $13.99
Dawn Lewis
phone: (610) 644-0829
dawn@chaikhanachai.com
chaikhanachai.com

INSTANT FLAVORED GREEN
BREEZY SPRING LLC DBA SWIRL TEA
Swirl Tea Peach Flavor
1ST PLACE
MRSP: $3.29
George Lin
phone: (863) 797-1281
ggeorgelin@breezyspring.com
swirlete.com

SHANGRI LA TEA CO.
Tropic Green Quick Service Tea
2ND PLACE
MRSP: $22.50
Deamber Anderton
phone: (562) 942-9828
frontdesk@shangrilaicedtea.com
shangrilaicedtea.com

ZEN ORGANICS, INC.
Organic Matcha Lemonade
3RD PLACE
MRSP: $16.00
Julie Aubin
phone: (778) 883-5393
info@zenorganics.ca
zenorganics.ca

INSTANT SWEETENED GREEN
YAMAMOTOYAMA OF AMERICA
Iced Green Tea on the go Sweetened
1ST PLACE
MRSP: $3.99
Yumi Morris
phone: (909) 762-2984
yumi@yamamotoyama.com
yamamotoyama.com

INSTANT UNFLAVORED / UNSWEETENED GREEN
MELLOW MONK, LLC
Lightly Roasted Iced Green Tea
1ST PLACE
MSRP: $13.95
Paul Kotta
phone: (925) 447-3636
pkotta@gmail.com
mellowmonk.com

BREEZY SPRING, LLC DBA SWIRL TEA
Swirl Tea Original Flavor
2ND PLACE
MSRP: $3.29
George Lin
phone: (863) 797-1281
ggeorgelin@breezyspring.com
swirlete.com

PHARMAGREEN
ActiGreen Original Green Tea Powder
3RD PLACE
MRSP: $19.99
Marianne Honoré
phone: (631) 974-3810
marianne@pharmagreen.us
pharmagreen.us

READY-TO-DRINK FLAVORED BLACK
MARYANNA’S TEA, LLC
MaryAnna’s– Summer Sweet Tea
1ST PLACE
MRSP: $2.29
Mary Ann Rollano
phone: (732) 766-7896
info@maryannastea.com
maryannastea.com

TEMPLAR FOOD PRODUCTS
Black-currant Citron Black Tea
2ND PLACE
Susan Brady
phone: (908) 665-9511 X 17
Susan@icedtea.com
icedtea.com

ARIZONA BEVERAGE CO.
AriZona Lemon Tea
3RD PLACE
MSRP: $0.99
Jackie Harrigan
phone: (516) 812-0346
csullivan@drinkarizona.com
drinkarizona.com

READY-TO-DRINK SWEETENED BLACK
STARBUCKS
TAZO Organic Iced Black Black Tea
Lightly Sweetened
1ST PLACE
Kathleen Schwegel
phone: (206) 318-5256
kschwege@starbucks.com
starbucks.com

MILO’S TEA COMPANY, INC
Milo’s No Calorie Tea with Splenda Gallon
2ND PLACE
MSRP: $2.79
Alison Pierce
phone: (205) 424-4284
alisonpierce@milostea.com
milostea.com
<table>
<thead>
<tr>
<th>Category</th>
<th>Company/Brand</th>
<th>Product Description</th>
<th>Place</th>
<th>MSRP</th>
<th>Contact Details</th>
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</thead>
<tbody>
<tr>
<td>Ready-to-Drink Unflavored/Unsweetened Black</td>
<td>Crystal Geyser Water Company</td>
<td>Tejava Premium Iced Tea</td>
<td>1st</td>
<td>$1.69</td>
<td>Shawn Fitzpatrick, (415) 616-9590, <a href="mailto:shawnf@crystalgeyser.com">shawnf@crystalgeyser.com</a></td>
</tr>
<tr>
<td></td>
<td>Milo’s Tea Company, Inc.</td>
<td>Milo’s Unsweet Tea Gallons</td>
<td>2nd</td>
<td>$2.79</td>
<td>Alison Pierce, (205) 424-4284, <a href="mailto:alisonpierce@milostea.com">alisonpierce@milostea.com</a></td>
</tr>
<tr>
<td></td>
<td>The Tao of Tea</td>
<td>Darjeeling</td>
<td>3rd</td>
<td>$2.99</td>
<td>Veerinder S Chawla, (503) 736-0198, <a href="mailto:veerinder@taooftea.com">veerinder@taooftea.com</a></td>
</tr>
<tr>
<td>Ready-to-Drink Flavored Green</td>
<td>Xing Beverage, LLC</td>
<td>XingTea Blueberry</td>
<td>1st</td>
<td>$1.39</td>
<td>Tom Lebon, (303) 994-2152, <a href="mailto:tlebon@newagebev.us">tlebon@newagebev.us</a>, xingicedtea.com</td>
</tr>
<tr>
<td></td>
<td>Ito EN (North America) Inc.</td>
<td>TEAS’ TEA Half &amp; Half Green Apple</td>
<td>2nd</td>
<td>$1.99</td>
<td>Rona Tison, (707) 327-6413, <a href="mailto:rtison@itoen.com">rtison@itoen.com</a>, itoen.com</td>
</tr>
<tr>
<td></td>
<td>Starbucks</td>
<td>Tazo Organic Iced Green Green Tea with Spearmint &amp; Lemongrass</td>
<td>3rd</td>
<td>$2.99</td>
<td>Kathleen Schwegel, (206) 318-5256, <a href="mailto:kschwege@starbucks.com">kschwege@starbucks.com</a>, starbucks.com</td>
</tr>
<tr>
<td>Ready-to-Drink Unflavored/Unsweetened Green</td>
<td>Ito EN (North America) Inc.</td>
<td>TEAS’ TEA Pure Green</td>
<td>1st</td>
<td>$1.99</td>
<td>Rona Tison, (707) 327-6413, <a href="mailto:rtison@itoen.com">rtison@itoen.com</a>, itoen.com</td>
</tr>
<tr>
<td></td>
<td>The Tao of Tea</td>
<td>Gunpowder Mint</td>
<td>2nd</td>
<td>$2.99</td>
<td>Veerinder S Chawla, (503) 736-0198, <a href="mailto:veerinder@taooftea.com">veerinder@taooftea.com</a></td>
</tr>
<tr>
<td></td>
<td>Oooli Beverages Inc.</td>
<td>Oooli Passionfruit Mango Oolong Tea</td>
<td>2nd</td>
<td>$2.99</td>
<td>Leanne McDonald, (778) 808-8000, <a href="mailto:leanne@oooli.com">leanne@oooli.com</a>, oooli.com</td>
</tr>
<tr>
<td>Foodservice: Best Value</td>
<td>S&amp;D Coffee</td>
<td>Premium Blend</td>
<td>1st</td>
<td>$0.27</td>
<td>Leanne McDonald, (778) 808-8000, <a href="mailto:leanne@oooli.com">leanne@oooli.com</a>, oooli.com</td>
</tr>
<tr>
<td>Ready-to-Drink Herbal</td>
<td>Runa LLC</td>
<td>Runa Traditional Guayusa</td>
<td>1st</td>
<td>$1.99</td>
<td>Tyler Gage, (401) 466-4202, <a href="mailto:tyler@runa.org">tyler@runa.org</a>, runa.org</td>
</tr>
<tr>
<td></td>
<td>The Tao of Tea</td>
<td>Lemon Myrtle</td>
<td>2nd</td>
<td>$2.99</td>
<td>Veerinder S Chawla, (503) 736-0198, <a href="mailto:veerinder@taooftea.com">veerinder@taooftea.com</a></td>
</tr>
<tr>
<td></td>
<td>Temporal Food Products</td>
<td>Clover-Honey Mandarin Rooibos</td>
<td>3rd</td>
<td>$2.99</td>
<td>Susan Brady, (908) 665-9511 X 17, <a href="mailto:susan@icedtea.com">susan@icedtea.com</a>, icedtea.com</td>
</tr>
<tr>
<td></td>
<td>Starbucks</td>
<td>TAZO Organic Iced Green Green Tea with Spearmint &amp; Lemongrass</td>
<td>3rd</td>
<td>$2.99</td>
<td>Kathleen Schwegel, (206) 318-5256, <a href="mailto:kschwege@starbucks.com">kschwege@starbucks.com</a>, starbucks.com</td>
</tr>
<tr>
<td>Ready-to-Drink Herbal</td>
<td>Runa LLC</td>
<td>Runa Traditional Guayusa</td>
<td>1st</td>
<td>$1.99</td>
<td>Tyler Gage, (401) 466-4202, <a href="mailto:tyler@runa.org">tyler@runa.org</a>, runa.org</td>
</tr>
<tr>
<td></td>
<td>The Tao of Tea</td>
<td>Lemon Myrtle</td>
<td>2nd</td>
<td>$2.99</td>
<td>Veerinder S Chawla, (503) 736-0198, <a href="mailto:veerinder@taooftea.com">veerinder@taooftea.com</a></td>
</tr>
<tr>
<td></td>
<td>Temporal Food Products</td>
<td>Clover-Honey Mandarin Rooibos</td>
<td>3rd</td>
<td>$2.99</td>
<td>Susan Brady, (908) 665-9511 X 17, <a href="mailto:susan@icedtea.com">susan@icedtea.com</a>, icedtea.com</td>
</tr>
</tbody>
</table>
SIGNATURE FAMOUS TEAS: CEYLON
QTRADE TEAS & HERBS
Ceylon Orange Pekoe
1ST PLACE 87
MSRP: $1.25/4oz
Sri Lanka, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

WALTERS BAY TEA ESTATES
Noori Pekoe 1
2ND PLACE 85
Sri Lanka
Sarah Capp
phone: (512) 306-0935
sarahc@waltersbay.com

REGAL CEYLON TEA
Single Estate Ceylon Tea — Dimbula (Organic)
3RD PLACE 84
MSRP: $12.00/100g
Sri Lanka, 2012
Dular Niyangoda
phone: (202) 536-2555
dular@regalceylontea.com
regalceylontea.com

SIGNATURE FAMOUS TEAS: DARJEELING
FLORAPHARM TEA–USA LP
Organic Darjeeling “Jungpana” Wonder Muscatel
1ST PLACE 85
MSRP: $300/kg
India, 2012
Marc Kluge
phone: (912) 877-7717
marc@florapharmteausa.com
florapharmteausa.com

INTERNATIONAL TEA IMPORTERS
Organic 1st Flush Singbulli SFTGFOP-1
2ND PLACE 84
MSRP: $8.99/oz
India, 2012
Devan Shah
phone: (562) 801-9600
iti@teavendor.com
teavendor.com

DETHLEFSEN & BALK INC.
Selimbong FTGFOP1 2nd flush, EU organic #22370
3RD PLACE 82
MSRP: $21.80/oz
India, 2012
Sascha Karimpour
phone: (630) 851-8549
info@dethlefsen-balk.us
dethlefsen-balk.us

SIGNATURE FAMOUS TEAS: DRAGONWELL
BLACK TUSK TRADING CO. LTD.
West Lake Dragonwell (Pre Qing Ming)
1ST PLACE 88
MSRP: $200/500g
China, 2012
Greg Lui
phone: (604) 682-2978
greglui@blacktusk.biz
blacktusk.biz

QTRADE TEAS & HERBS
Long’jing Dragonwell
2ND PLACE 86
MSRP: $25.00/4oz
China, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

INTERNATIONAL TEA IMPORTERS
Organic Dragonwell
3RD PLACE 84
MSRP: $5.99/oz
China, 2012
Devan Shah
phone: (562) 801-9600
iti@teavendor.com
teavendor.com
SIGNATURE FAMOUS TEAS: MATCHA

SIPPING STREAMS TEA COMPANY
Imperial Matcha
1ST PLACE 88
MSRP: $38.00/30g
Japan, 2012
Jenny Downer-Tse
phone: (907) 457-1660
sippingstreams@gmail.com
sippingstreams.com

ITO EN (NORTH AMERICA) INC.
Koto no Tsuki
2ND PLACE 86
MSRP: $19.50/20g
Japan, 2012
William Wertheim
phone: (707) 327-6413
wwertheim@itoen.com
itoen.com

DŌ MATCHA
Matcha-Ceremonial Grade Usucha
3RD PLACE 83
MSRP: $31.99/30g
Japan, 2012
Calli O’Brien
phone: (604) 737-2581
callio@portal.ca
domatcha.com

SIGNATURE FAMOUS TEAS: SENCHA

WORLD OF TEA — LE MONDE DU THÉ
Sencha Maroyaka
1ST PLACE 86
MSRP: $1700/50g
Japan, 2012
Jean Larochelle
phone: (613) 798-9832
larojott@yahoo.ca
world-of-tea.ca

ITO EN (NORTH AMERICA) INC.
Kawane Sencha
2ND PLACE 85
MSRP: $6.00/oz
Japan, 2012
William Wertheim
phone: (707) 327-6413
wwertheim@itoen.com
itoen.com

AIYA AMERICA
Aiya Premium Sencha
3RD PLACE 84
MSRP: $23.80/80g
Japan, 2012
Fumi Sugita
phone: (310) 212-1395
fumi@aiya-america.com
aiya-america.com

GENERAL CATEGORIES: STEAMED GREEN TEA

QTRADE TEAS & HERBS
Verdant Summer
1ST PLACE 86
MSRP: $30.00/4oz
Japan, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

AIYA AMERICA
Aiya Premium Gyokuro
2ND PLACE 84
MSRP: $34.00/80g
Japan, 2012
Fumi Sugita
phone: (310) 212-1395
fumi@aiya-america.com
aiya-america.com

MELLOW MONK, LLC
Shaded Leaf
3RD PLACE 82
MSRP: $33.95
Japan, 2012
Paul Kotta
phone: (925) 447-3636
pkotta@gmail.com
mellowmonk.com

GENERAL CATEGORIES: BLENDED GREEN TEA

CHADO-EN DBA
THE TASTE OF TEA
Sakura Karigane — Organic
1ST PLACE 84
MSRP: $12.95/50g
Japan, 2010
Donna Tokugawa
phone: (707) 875-9370
donna@chadoen.com
thetasteoftea.com

AIYA AMERICA
Aiya Matcha infused Genmaicha
2ND PLACE 83
MSRP: $17.99/85g
Japan, 2012
Fumi Sugita
phone: (310) 212-1395
fumi@aiya-america.com
aiya-america.com

DŌ MATCHA
Genmai Cha with Matcha Blend
3RD PLACE 81
MSRP: $17.99
Japan, 2012
Calli O’Brien
phone: (604) 737-2581
callio@portal.ca
domatcha.com
GENERAL CATEGORIES:
PAN-FIRED GREEN TEA

O’SULLOC
O’Sulloc Illohyang
1ST PLACE  91
MSRP: $125.00/60g
South Korea, 2012
Soojin Kim
phone: 82 (2) 709 5887
sjbest@amorepacific.com
osullocmall.com

BLACK TUSK TRADING CO. LTD.
Dong Ting Mountain Bi Luo Chun
2ND PLACE  90
MSRP: $50.00/100g
China, 2012
Greg Lui
phone: (604) 682-2978
greglui@blacktusk.biz
blacktusk.biz

AHAE PRESS, INC
Tea of Teas Organic Green Tea — Spring
3RD PLACE  89
MSRP: $25.00/oz
South Korea, 2012
Justin Joe
phone: (914) 241-8500
justin.joe@hcli.com

GENERAL CATEGORIES:
FLAVORED GREEN TEA

TEA & BEYOND, LLC DBA TEAGSCHWENDNER
Asian Pear
1ST PLACE  85
MSRP: $10.30/100g
Agnieszka Rapacz
phone: (417) 471-8588
arapacz@tgtea.com
tgtea.com

QTRADE TEAS & HERBS
Summer Sun
2ND PLACE  84
MSRP: $7.50/4oz
USA, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

DETHELEFSEN & BALK INC.
Maple Walnut #22522
3RD PLACE  80
MSRP: $8.90/4oz
China, 2012
Sascha Karimpour
phone: (630) 851-8549
info@dethlefsen-balk.us
dethlefsen-balk.us

GENERAL CATEGORIES:
GREEN PUER

SILK ROAD TEAS
Jinggu Grade One Mao Cha
1ST PLACE  85
MSRP: $28.00/lb
China, 2007
Ned And Catherine Heagerty
phone: (415) 458-8624
silkroadteas@yahoo.com
silkroadteas.com

SIPPING STREAMS TEA COMPANY
Mao Cha
2ND PLACE  84
MSRP: $13.00/oz
China, 2011
Jenny Downer-Tse
phone: (907) 457-1660
sippingstreams@gmail.com
sippingstreams.com

TEASOURCE
1999 Green Puerh Cake
3RD PLACE  80
MSRP: $69.99/340g
China, 1999
Bill Waddington
phone: (877) 768-7233
billw@teasource.com
tneasource.com

GENERAL CATEGORIES:
WHITE TEA

TEAS ETC.
Bai Mu Dan Superior Organic
1ST PLACE  87
MSRP: $12.95/3oz
China, 2011
Beth Johnston
phone: (561) 683-6838
beth@teasetc.com
tseasetc.com

RARE TEA REPUBLIC
Sandakphu Spring White
2ND PLACE  86
MSRP: $14.75/50g
Nepal, 2012
Sarah Scarborough
phone: (615) 335-4063
sarah@republicoftea.com
raretearepublic.com

QTRADE TEAS & HERBS
Ceylon Silver Needles
3RD PLACE  85
MSRP: $20.00/4oz
Sri Lanka, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

WORLD OF TEA — LE MONDE DU THÉ
Puer 2006 Tippy
2ND PLACE  85
MSRP: $10.00/50g
China, 2006
Jean Larochelle
phone: (613) 798-9832
larojojott@yahoo.ca
world-of-tea.ca

SPRING TEA GROUP (USA), INC
Longrun Dali Pu-erh Tea (Fermented)
3RD PLACE  84
MSRP: $28.99
China, 2012
Luke Lee
phone: (909) 374-5193
lukelee@springteausa.com
springteausa.com

RARE TEA REPUBLIC
Sandakphu Spring White
2ND PLACE  86
MSRP: $14.75/50g
Nepal, 2012
Sarah Scarborough
phone: (615) 335-4063
sarah@republicoftea.com
raretearepublic.com

QTRADE TEAS & HERBS
Ceylon Silver Needles
3RD PLACE  85
MSRP: $20.00/4oz
Sri Lanka, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com
GENERAL CATEGORIES: BLENDED WHITE TEA

TEASOURCE
Jasmine Silver Needle
1ST PLACE 85
MSRP: $19.89/4oz
China, 2012
Bill Waddington
phone: (877) 768-7233
billw@teasource.com
teasource.com

WAH FONG TEA COMPANY, LTD
Sweet Memories Tea
2ND PLACE 82
MSRP: $9.88
China, 2012
Andrew Lau
info@wahfong.com
wahfong.com

QTRADE TEAS & HERBS
Mont Blanc
3RD PLACE 80
MSRP: $15.00/4oz
USA, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

GENERAL CATEGORIES: FLAVORED WHITE TEA

QTRADE TEAS & HERBS
Bollywood Mango
1ST PLACE 88
MSRP: $12.50/4oz
USA, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

FLORAPHARMTEA — USA LP
Divine Temple Natural
2ND PLACE 81
MSRP: $41.70/lb
China, 2012
Marc Kluge
phone: (912) 877-7717
marc@florapharmteausa.com
florapharmteausa.com

BUTIKI TEAS
Cantaloupe & Cream
3RD PLACE 80
MSRP: $10.50/oz
China, 2011
Stacy Lim
phone: (609) 346-4283
stacylim@butikiteas.com
butikiteas.com

GENERAL CATEGORIES: FLAVORED FRUIT BLENDS

QTRADE TEAS & HERBS
Bollywood Mango
1ST PLACE 88
MSRP: $12.50/4oz
USA, 2012
Joshua Rigsby
phone: (949) 766-0070
joshua@qtradeteas.com
qtradeteas.com

RARE TEA CELLAR, INC
Mallorca Melon
2ND PLACE 84
MSRP: $15.00
Rodrick Markus
phone: (773) 561-3000
rm@rareteacellular.com
rareteacellular.com

DETHLEFSEN & BALK INC.
Southern Belle #22221
3RD PLACE 83
MSRP: $8.90/4oz
Germany, 2012
Sascha Karimpour
phone: (630) 851-8549
info@dethlefsen-balk.us
dethlefsen-balk.us

GENERAL CATEGORIES: FLAVORED HERBAL BLENDS

DETHLEFSEN & BALK INC.
Southern Belle #22351
2ND PLACE 85
MSRP: $8.90/4oz
Germany, 2012
Sascha Karimpour
phone: (630) 851-8549
info@dethlefsen-balk.us
dethlefsen-balk.us

NEWBY TEAS OF LONDON
Peppermint Pyramid Infuser
3RD PLACE 82
MSRP: $15.00
Gwen Hustwit
phone: 0044 (0)207 702 5455
gwen@newbyteas.com
newbyteas.com

TEAS ETC.
Strawberry Hibiscus
2ND PLACE 81
MSRP: $9.95/3oz
Beth Johnston
phone: (561) 683-6838
beth@teasetc.com
teasetc.com

NOW IN CANADA, INC
Riston Cherry & Jasmine
3RD PLACE 80
MSRP: $3.79
Sri Lanka, 2012
Irina Tarasova
phone: (416) 554-8051
irina@nowincanada.ca
nowincanada.ca

GENERAL CATEGORIES: UNFLAVORED HERBAL BLENDS

MARKETSPICE
Six-Herb
1ST PLACE 86
MSRP: $19.95/lb
Judy Dawson
phone: (360) 289-8241
judymarsp@q.com
marketspice.com

DETHLEFSEN & BALK INC.
Tuscan Dream #22351
2ND PLACE 85
MSRP: $8.90/4oz
Germany, 2012
Sascha Karimpour
phone: (630) 851-8549
info@dethlefsen-balk.us
dethlefsen-balk.us
BLACK TEA: SINGLE ORIGIN

NEWBY TEAS LTD
Kan-Jungra
Pyramid Infusers
1ST PLACE 85
Under 25 Count
MSRP: $8.00/10 bags
Gwen Hustwit
phone: 0044 (0)207 702 5455
gwen@newbyteas.com
newbyteas.com

QTRADE TEAS & HERBS
Glendale Frost
2ND PLACE 84
50-100 Count
MSRP: $5.00
Ashley Torres
phone: (949)-766-0070
ashley@qtradeteas.com
qtradeteas.com

CHOICE ORGANIC TEAS
Wild Forest Black
3RD PLACE 82
Under 25 Count
MSRP: $4.69/16 bags
Katie Bouchard
phone: (206)-525-0051
katie@granum-inc.com
choiceorganicteas.com

BLACK TEA BLENDS: UNFLAVORED

BRANDS OF BRITAIN
Yorkshire Gold
1ST PLACE 82
Under 25 Count
MSRP: $4.99
Chelsea Haley
phone: (925)-806-9400
chelsea@brandsofbritain.com
brandsofbritain.com

TEA FORTE, INC.
English Breakfast
2ND PLACE 81
25 Count
Jane Whitman
phone: (978) 369-7777 x20
jwhitman@teaforte.com
teaforte.com

R.C. BIGELOW INC.
Bigelow Premium Black Tea 100 Count
3RD PLACE 80
50-100 Count
MSRP: $4.00/100 bags
Nicole Whitney
phone: (203)-330-2570
nwhitney@rcbigelow.com
bigelowtea.com

BLACK TEA FLAVORED

DEN’S TEA
Organic Fairtrade Mango Black Tea
1ST PLACE 82
Under 25 Count
MSRP: $5.95/20 bags
Den Shirakata
phone: (310)-328-3336
shirakata@denstea.com

WALTERS BAY TEA ESTATE
Black Currant
2ND PLACE 81
25 Count
Sarah Capp
phone: (512)-306-0935
sarahc@waltersbay.com
waltersbay.com

TEA FORTE, INC.
Orchid Vanilla
3RD PLACE 80
25 Count
Jane Whitman
phone: (978) 369-7777 x20
jwhitman@teaforte.com
teaforte.com
**GREEN TEA BLENDED/FLAVORED**

**CHOICE ORGANIC TEAS**

**Genmaicha**

1ST PLACE 83

Under 25 Count

MSRP: $4.69/16 bags

Katie Bouchard

phone: (206)-525-0051

katie@granum-inc.com

choiceorganicteas.com

**STARBUCKS**

**Thrive**

2ND PLACE 82

Under 25 Count

MSRP: $3.99

Kathleen Schwegel

phone: (206)-318-5256

kschwege@starbucks.com

tazo.com

**WALTERS BAY TEA ESTATE**

**Lemongrass Gree**

3RD PLACE 81

Under 25 Count

Sarah Capp

phone: (512)-306-0935

sarahc@waltersbay.com

waltersbay.com

**HERBAL**

**NEWBY TEAS LTD**

**Chamomile Pyramid Infusers**

1ST PLACE 84

Under 25 Count

MSRP: $8.00/10 bags

Gwen Hustwit

phone: 0044 (0)207 702 5455

gwen@newbyteas.com

newbyteas.com

**MOTHER PARKERS TEA & COFFEE INC.**

**Higgins & Burke Peppermint**

2ND PLACE 81

Under 25 Count

MSRP: $4.79

Mary Lam

phone: (905)-279-9100 x 2613

mlam@mother-parkers.com

mother-parkers.com

**ALVITA — A DIVISION OF TWINLAB**

**Lemongrass Herbal Infusion**

3RD PLACE 80

50-100 Count

Brittany Balzen

phone: (303) 433-2980 x 304

brittany@teatulia.com

teatulia.com

**HERBAL BLENDED/FLAVORED**

**TEATULIA ORGANIC SINGLE GARDEN TEAS**

**Lemongrass Herbal Infusion**

1ST PLACE 82

Under 25 Count

MSRP: $8.00/10 bags

Gwen Hustwit

phone: 0044 (0)207 702 5455

gwen@newbyteas.com

newbyteas.com

**MOTHER PARKERS TEA & COFFEE INC.**

**Higgins & Burke Honey Lemon**

3RD PLACE 80

Under 25 Count

MSRP: $4.79

Mary Lam

phone: (905)-279-9100 x 2613

mlam@mother-parkers.com

mother-parkers.com

**JASMINE SCENTED GREEN TEA**

**TWO LEAVES TEA COMPANY**

**Jasmine Petal**

1ST PLACE 82

Under 25 Count

MSRP: $7.99/15 bags

Christy Garfield

phone: (970)-927-9911

christy@twoleavestea.com

twoleavestea.com

**NEWBY TEAS LTD**

**Jasmine Princess**

2ND PLACE 81

Under 25 Count

MSRP: $12.00/10 bags

Gwen Hustwit

phone: 0044 (0)207 702 5455

gwen@newbyteas.com

newbyteas.com
R.C. BIGELOW INC.
Bigelow Jasmine Green Tea
3RD PLACE  80
Under 25 Count
MSRP: $2.95
Nicole Whitney
phone: (203)-330-2570
nwhitney@rcbigelow.com
bigelowtea.com

PAN-FIRED GREEN TEA
QTRADE TEAS
& HERBS
Organic Mao Jian
1ST PLACE  85
50-100 Count
MSRP: $4.00
Ashley Torres
phone: (949)-766-0070
ashley@qtradeteas.com
qtradeteas.com

NEWBY TEAS LTD
Hunan Green Pyramid Infusers
2ND PLACE  82
Under 25 Count
MSRP: $10.00/10 bags
Gwen Hustwit
phone: 0044 (0)207 702 5455
gwen@newbyteas.com
newbyteas.com

THE REPUBLIC OF TEA
Organic Dancing Leaves
Green Tea, Eco-Friendly
Full-Leaf Overwraps
3RD PLACE  80
Under 25 Count
Todd Rubin
phone: (415)-382-3400
sky@republicoftea.com
republicoftea.com

STEAMED GREEN TEA
THE GREEN TEAIST, LLC
TGT Blend
1ST PLACE  85
Under 25 Count
MSRP: $19.59/10 bags
Hoken Seki
phone: (847)-234-2175
hseki@thegreenteaist.com
thegreenteaist.com

HIYA TEA
Sencha Green Tea
2ND PLACE  82
Under 25 Count
MSRP: $39.00/22 bags
Ko Nakatsu
phone: (213)-200-2745
ko@hiyatea.com
hiyatea.com

TEA & BEYOND LLC dba
TEAGCSHWENDNER
Japanese Sencha no. 8708
3RD PLACE  80
25 Count
MSRP: $10.00/25 bags
Agnieszka Rapacz
phone: (847)-471-8588
arapacz@tgtea.com
tgtea.com

WHITE TEA BLENDED/ FLavored
REDCO FOODS, INC.
Salada-White
Tea Asian Plum
1ST PLACE  81
Under 25 Count
MSRP: $18.00
Debo Mukherjee
phone: (315)-219-9277
debom@redcofoods.com
redrosetea.com

STARBUCKS
Berryblossom White
2ND PLACE  80
Under 25 Count
MSRP: $3.99
Kathleen Schwegel
phone: (206)-318-5256
kschwege@starbucks.com
tazo.com

TEA FORTE, INC.
White Ginger Pear
3RD PLACE  79
25 Count
Jane Whitman
phone: (978) 369-7777 x20
jwhitman@teaforte.com
teaforte.com
SIGNATURE FAMOUS TEAS: ASSAM
NEWBY TEAS LTD.
Rare Assam 1ST PLACE 84
MSRP: $87.00/4.4oz
India, 2011
Gwen Hustwit
gwen@newbyteas.com
newbyteas.com

FLORAPHARM – USA – LP
Assam GTGFBO "Halmari" (ct) 2ND PLACE 83
MSRP: $100.00/lb
India, 2012
Marc Kluge
phone: (912)-877-7717
marc@florapharmteausa.com
florapharmteausa.com

TEAS ETC.
Assam Reserve 3RD PLACE 82
MSRP: $12.95
India, 2012
Beth Johnston
phone: (561)-683-6838
beth@TeasEtc.com
TeasEtc.com

SIGNATURE FAMOUS TEAS: BAI HAO/ORIENTAL BEAUTY
NAIVETEA
Formosa Oolong 1ST PLACE 95
MSRP: $20.00/oz
Taiwan, 2012
Lawrence Lai
phone: (888)-892-9619
lawrencel@naivetea.com
naivetea.com

QTRADE TEAS & HERBS
Emperor’s Wishes 2ND PLACE 94
MSRP: $20.00/4oz
China, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

INTERNATIONAL TEA IMPORTERS
White Tip Oolong Bai Hao 3RD PLACE 90
MSRP: $9.00/oz
Taiwan, 2012
Devan Shah
phone: (562)-801-9600
it@teavendor.com
teavendor.com

SIGNATURE FAMOUS TEAS: BREAKFAST BLEND
WALTERS BAY TEA ESTATES
Maliboda BOP1 1ST PLACE 86
Sri Lanka, 2012
Sarah Capp
phone: (512)-306-0935
sarahc@waltersbay.com
waltersbay.com

MARKETSPICE
Connoisseur 2ND PLACE 85
MSRP: $23.95/lb
India, 2012
Judy Dawson
phone: (360)-289-8241
judymarsp@q.com
marketspice.com

DETHLEFSEN & BALK
English Breakfast 3RD PLACE 84
Sascha Karimpour
phone: (630)-854-8549
sascha@dethlefsen-balk.us
dethlefsen-balk.us
SIGNATURE FAMOUS TEAS:
CHAI
YOGIC CHAI
Original Masala Chai
1ST PLACE  85
MSRP: $12.00/4oz
USA, 2012
Ricardo Da Costa
phone: (973)-951-1469
ricardo@yogicchai.com
yogicchai.com

FIREPOT CHAI
Firepot Chai
2ND PLACE  82
Sarah Scarborough
phone: (615)-335-4063
sarah@fairtradeteas.com
fairtradeteas.com

CHICO CHAI
Original Chai
3RD PLACE  80
MSRP: $16.00/4oz
Sarah Adams
phone: (530)-519-3993
Sarah@chicochaitea.com
chicochaitea.com

SIGNATURE FAMOUS TEAS:
DARJEELING
FLORAPHARM TEA —
USA LP
Organic Darjeeling
SFTGFOP1
“Sungma” “Autumnal Flush”
1ST PLACE  83
MSRP: $100.00/lb
India, 2012
Marc Kluge
phone: (912)-877-7717
marc@florapharmteausa.com
florapharmteausa.com

QTRADETEAS & HERBS
Jungpana Supreme
2ND PLACE  82
MSRP: $25.00/4oz
India, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

WORLD OF TEA —
LE MONDE DU THÉ
Darjeeling Gopaldhara
Autumnal
3RD PLACE  81
India, 2012
Jean LaRochelle
phone: (613)-798-9832
jean.larochelle@world-of-tea.ca
world-of-tea.ca

SIGNATURE FAMOUS TEAS:
EARL GREY
QTRADETEAS & HERBS
Earl Grey Supreme
1ST PLACE  82
MSRP: $12.00/4oz
USA, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

ALVIN’S OF SAN FRANCISCO
Persian Choice Royal
Earl Grey Tea
2ND PLACE  81
India, 2012
Hovik Azadkhanian
phone: (650)-685-1231
hovikazad@alvinsofsf.com
alvinsofsf.com

DETHLEFSEN & BALK
Organic Jasmine Dragon
Phoenix Pearl
3RD PLACE  80
Sascha Karimpour
phone: (630)-854-8549
sascha@dethlefsen-balk.us
dethlefsen-balk.us

SIGNATURE FAMOUS TEAS:
GREEN JASMINE PEARL
QTRADETEAS & HERBS
Jasmine Pearls
1ST PLACE  86
MSRP: $15.00/4oz
China, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

INTERNATIONAL
TEA IMPORTERS
Jasmine Yin Hao #1
2ND PLACE  81
Devan Shah
phone: (562)-801-9600
iti@teavendor.com
tevendor.com

SUNGARDENTEA
Organic Jasmine #1
3RD PLACE  80
Alina Segura
phone: (626)-202-0325 X117
alina.segura@sungardentea.com
sungardentea.com

SIGNATURE FAMOUS TEAS:
GREEN JASMINE OPEN LEAF
QTRADETEAS & HERBS
Lady Jasmine
1ST PLACE  85
MSRP: $15.00/4oz
China, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

INTERNATIONAL
TEA IMPORTERS
Organic Jasmine Pearls
3RD PLACE  80
Devan Shah
phone: (562)-801-9600
iti@teavendor.com
tevendor.com
SIGNATURE FAMOUS TEAS: JADE TI KUAN YIN
QTRADE TEAS & HERBS
Emerald Spring
1ST PLACE  84
MSRP: $10.00/4oz
China, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

GOLDEN MOON TEA
Monkey Picked Tie Guan Yin
2ND PLACE  82
MSRP: $20.00/oz
China, 2012
Marcus Stout
phone: (301)-980-9755
marcus.stout@goldenmoontea.com
GoldenMoonTea.com

SILK ROAD TEAS
Drunken Concubine
3RD PLACE  80
MSRP: $140.80/lb
China, 2012
Ned and Catherine Heagerty
phone: (415)-458-8624
silkroadteas@yahoo.com
silkroadteas.com

SIGNATURE FAMOUS TEAS: KEEMUN
RARETEA CELLAR INC.
2011 Oak Barrel
Aged Keemun
1ST PLACE  85
China, 2011
Rodrick Markus
phone: (773)-561-3000
rm@rareteacellar.com
rareteacellar.com

TEAS ETC.
Keemun Mao Feng
2ND PLACE  82
MSRP: $22.95
China, 2012
Beth Johnston
phone: (561)-683-6838
beth@TeasEtc.com
TeasEtc.com

WORLD OF TEA — LE MONDE DU THÉ
Qimen Gong Fu
3RD PLACE  80
China, 2012
Jean LaRochelle
phone: (613)-798-9832
jean.larochelle@world-of-tea.ca
world-of-tea.ca

SIGNATURE FAMOUS TEAS: TRADITIONAL TI KUAN YIN
MOUNTAIN TEA CO.
Medium Roast
TieGuanYin
1ST PLACE  84
MSRP: $10.00/oz
Taiwan, 2012
Chicco Chou
phone: (562)-412-3738
info@themountainteaco.com
themountainteaco.com

TEAS ETC.
Traditional Ti Kuan Yin
2ND PLACE  81
MSRP: $12.95
China, 2012
Beth Johnston
phone: (561)-683-6838
beth@TeasEtc.com
TeasEtc.com

SIPPING STREAMS TEA COMPANY
Organic Imperial Ti Kuan Yin
3RD PLACE  80
MSRP: $7.75/oz
China, 2012
Jenny Tse
phone: (907)-457-1660
sippingstreams@gmail.com
sippingstreams.com

SIGNATURE FAMOUS TEAS: YUNNAN
TEAS ETC.
Golden Monkey
Superior Organic
1ST PLACE  86
Beth Johnston
phone: (561)-683-6838
beth@TeasEtc.com
TeasEtc.com

GOLDEN MOON TEA
Golden Bi Lo
3RD PLACE  81
MSRP: $20.00/oz
China, 2012
Marcus Stout
phone: (301)-980-9755
marcus.stout@goldenmoontea.com
GoldenMoonTea.com

GENERAL CATEGORIES: BLACK TEA
TEASOURCE
Golden Dragon
1ST PLACE  85
MSRP: $19.99/4oz
China, 2012
Bill Waddington
phone: (877)-768-7233
billw@teasource.com
teasource.com
WORLD OF TEA — LE MONDE DU THÉ
Zheng Shan Xiao Zhong
2ND PLACE 84
China, 2012
Jean LaRochelle
phone: (613)-798-9832
jean.larochelle@world-of-tea.ca
world-of-tea.ca

SILK ROAD TEAS
Black Fragrance
3RD PLACE 80
MSRP: $92.40/lb
China, 2012
Ned and Catherine Heagerty
phone: (415)-458-8624
silkroadteas@yahoo.com
silkroadteas.com

GENERAL CATEGORIES:
BLACK TEA-CTC
WALTERS BAY TEA ESTATES
Nilndalukanda PF1
1ST PLACE 83
Sri Lanka, 2012
Sarah Capp
phone: (512)-306-0936
sarahc@waltersbay.com
waltersbay.com

QTRADE TEAS & HERBS
Kenyan Gold
2ND PLACE 81
MSRP: $2.00/4oz
Kenya, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

AJIRI TEA COMPANY
Ajiri Tea: Kenyan Black Tea
3RD PLACE 80
MSRP: $10.00/3.5 oz
Kenya, 2012
Sara Holby
phone: (610)-982-5075
sara@ajiritea.com
ajiritea.com

GENERAL CATEGORIES:
BLENDED BLACK TEA WITH OTHER BOTANICALS
AJIRI TEA COMPANY
Ajiri Tea: Kenyan Black Tea with Lemon
1ST PLACE 86
MSRP: $10.00/3.5 oz
Kenya, 2012
Sara Holby
phone: (610)-982-5075
sara@ajiritea.com
ajiritea.com

TJ’S TEA, LLC
Ginger Tea
2ND PLACE 85
MSRP: $12.99/200g
Sri Lanka, 2010
Tahira Jayasuriya (TJ)
phone: (603)-670-8527
tj@tjstea.com
tjstea.com

INTERNATIONAL TEA IMPORTERS
Kafir Lily
3RD PLACE 80
Devan Shah
phone: (562)-801-9600
iti@teavendor.com
tevendor.com

QTRADE TEAS & HERBS
Vintage Number Five
3RD PLACE 80
MSRP: $25.00/4oz
China, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

DETHLEFSEN & BALK
Apple/Kiwi/Starfruit
3RD PLACE 84
Sascha Karimpour
phone: (630)-854-8549
sascha@dethlefsen-balk.us
dethlefsen-balk.us

GENERAL CATEGORIES:
AGED/BAKED OOLONG
IMMACULATE LEAF
Aged Oolong
1ST PLACE 89
Taiwan, 1989
Jessica Yueh
phone: (626)-372-2638
info@immaculateleaf.com
immaculateleaf.com

NAIVETEA
Mu Zha Tie Guan Yin
2ND PLACE 84
MSRP: $32.00/2 oz
Taiwan, 2012
Lawrence Lai
phone: (888)-892-9620
lawrencel@naivetea.com
naivetea.com

TUMBLEWOOD TEAS, LLC
Cowboy Creamsicle
2ND PLACE 85
MSRP: $59.25/16oz
USA, 2012
Riza Chase-Gilpin
phone: (406)-932-9641
riza@tumblewoodteas.com
tumblewoodteas.com

GENERAL CATEGORIES:
BLENDED OOLONG
NEWBY TEAS LTD.
Hi Chung
1ST PLACE 88
MSRP: $17.00/4.4oz
China, 2012
Gwen Hustwit
gwen@newbyteas.com
newbyteas.com
2012 WORLD TEA BUYERS GUIDE

TEASOURCE
Blue Beauty
2ND PLACE  82
MSRP: $19.63/4oz
China, 2012
Bill Waddington
phone: (877)-768-7233
billw@teasource.com
teasource.com

GENERAL CATEGORIES:
DARK OOLONG
SILK ROAD TEAS
Plum Blossom Fragrance
1ST PLACE  85
MSRP: $90.00/lb
China, 2012
Ned and Catherine Heagerty
phone: (415)-458-8624
silkroadteas@yahoo.com
silkroadteas.com

TEASOURCE
Big Red Robe Supreme
2ND PLACE  84
MSRP: $35.40/2oz
China, 2012
Bill Waddington
phone: (877)-768-7233
billw@teasource.com
.teasource.com

KIMICHA TEA
Da Hong Pao
3RD PLACE  93
MSRP: $20.00/30g
China, 2012
Kimiko Uriu
phone: (613)-612-5464
info@kimicha.com
kimicha.com

GENERAL CATEGORIES:
FLAVORED OOLONG
GOLDEN MOON TEA
Coconut Pouchong
1ST PLACE  83
MSRP: $74.99/lb
China, 2013
Marcus Stout
phone: (301)-980-9755
marcus.stout@goldenmoontea.com
GoldenMoonTea.com

INTERNATIONAL
TEA IMPORTERS
Passion Fruit Oolong
2ND PLACE  82
MSRP: $5.00/oz
China, 2012
Devan Shah
phone: (562)-801-9600
it@teavendor.com
teavendor.com

QTRADETEAS & HERBS
Into the Wild
3RD PLACE  81
MSRP: $15.00/4oz
USA, 2012
Michael Pillai
phone: (949)-766-0070
michael@qtradeteas.com
qtradeteas.com

GENERAL CATEGORIES:
GREEN OOLONG
MOUNTAIN TEA CO.
DaYuLing
1ST PLACE  87
MSRP: $13.00/oz
Taiwan, 2012
Chicco Chou
phone: (562)-412-3738
info@themountainteaco.com
themountainteaco.com

IMMACULATE LEAF
Alishan Oolong
2ND PLACE  83
Taiwan, 2012
Jessica Yueh
phone: (626)-372-2638
info@immaculateleaf.com
immaculateleaf.com

NAIVETEA
Li Shan Oolong
3RD PLACE  80
Taiwan, 2012
Lawrence Lai
phone: (888)-892-9621
lawrencl@naivetea.com
naivetea.com

GENERAL CATEGORIES:
FLAVORED ROOIBOS
SUN GARDEN TEA
Organic Lemon Rose Rooibos
1ST PLACE  85
MSRP: $19.25/lb
USA, 2012
Alina Segura
phone: (626)-202-0325 X117
alina.segura@sungardentea.com
sungardentea.com

RARE TEA CELLAR INC.
Georgia Peach Nectar Rooibos Organic
2ND PLACE  84
South Africa, 2013
Rodrick Markus
phone: (773)-561-3000
rm@rareteacellar.com
rareteacellar.com

DETHLEFSEN & BALK
Guava/Citrus
3RD PLACE  83
Sascha Karimpour
phone: (630)-854-8549
sascha@dethlefsen-balk.us
dethlefsen-balk.us

JUDGE’S CHOICE AWARD
MOUNTAIN TEA CO.
Dark Oolong — Imperial Pearl  90
MSRP: $13.00/oz
Taiwan, 2012
Chicco Chou
phone: (562)-412-3738
info@themountainteaco.com
themountainteaco.com

GENERAL CATEGORIES:
FLAVORED ROOIBOS
SUN GARDEN TEA
Organic Lemon Rose Rooibos
1ST PLACE  85
MSRP: $19.25/lb
USA, 2012
Alina Segura
phone: (626)-202-0325 X117
alina.segura@sungardentea.com
sungardentea.com

RARE TEA CELLAR INC.
Georgia Peach Nectar Rooibos Organic
2ND PLACE  84
South Africa, 2013
Rodrick Markus
phone: (773)-561-3000
rm@rareteacellar.com
rareteacellar.com

DETHLEFSEN & BALK
Guava/Citrus
3RD PLACE  83
Sascha Karimpour
phone: (630)-854-8549
sascha@dethlefsen-balk.us
dethlefsen-balk.us

JUDGE’S CHOICE AWARD
MOUNTAIN TEA CO.
Dark Oolong — Imperial Pearl  90
MSRP: $13.00/oz
Taiwan, 2012
Chicco Chou
phone: (562)-412-3738
info@themountainteaco.com
themountainteaco.com